

St. Joseph Village of Chicago and Lifecare Innovations, Inc.  
cordially invite you to the CEU Presentation:

# EMERGENCY!

## HOW TO RE-ROUTE FREQUENT FLYERS Who Chronically Depend on 911 for Non-Emergency Care



Presented by **MARTHA KERN**,  
Chief Marketing Officer, Lifecare Innovations

**TUESDAY, JUNE 10**  
**Registration: 5:30 p.m.**  
**Program 6 to 7 p.m.**

St. Joseph Village, 4021 W. Belmont Ave.

**“Frequent Flyers”** are widely recognized across the spectrum of emergency medicine. They come to rely on emergency services for routine care or to compensate for poor plans of care, and this has become an increasingly difficult issue as pressure mounts to prevent hospital readmissions. This presentation will focus on other needs these super users meet by calling 911 and how community-based providers can halt the cycle.

1.0 clock hour CEUs will be awarded to LCSWs, and RNs.  
Bring your license number for CEU.

*Appetizers will be served and tours of St. Joseph Village will be offered.*



*Martha’s tenure with Lifecare Innovations has been long and varied. While she initially worked in the field as an Assistant Lifecare Manager, she later moved on to focus on Special Services (client insurance issues, bill-paying, entitlements) and then played a pivotal role in the launch of the Lifecare Home Solutions caregiver program. Martha also worked to develop and expand the Property Services group and ran that program for a number of years. Each of these experiences prepared Martha to present and promote company services in the community and among Lifecare Innovations’ professional referral sources.*

### REGISTRATION

### PLEASE REGISTER EARLY TO RESERVE YOUR SPACE

## HOW TO RE-ROUTE FREQUENT FLYERS Who Chronically Depend on 911 for Non-Emergency Care

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Register by phone at  
(773) 328-5500 today!



**ST. JOSEPH VILLAGE  
OF CHICAGO**

FRANCISCAN COMMUNITIES  
Sponsored by the Franciscan Sisters of Chicago

