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As a partner at Holland & Knight, LLP in Chicago, I represent manufacturers locally and nationally in complex product liability litigation. Many of our cases involve complicated personal injuries and damages claims with significant and disputed future medical treatment and funding issues. In a number of those difficult cases, our clients have retained Shay Jacobson and her staff at Lifecare Innovations to review medical histories and advise on future care and funding options so that we can present logical and economical damages models. Shay and her staff's real life experience in advocating for practical, client-centered treatment has been enormously helpful to our clients in facilitating reasonable settlements in tough cases, and, in helping us to prepare sensible damages for trial if settlement is not attainable. They are particularly effective in challenging "bells and whistles" life care plans, and advancing alternative care approaches that are sound, fair, and affordable. I strongly recommend Shay and Lifecare Innovations to any defense attorney interested in a practical and creative approach to assessing complex future damages and economical funding options.

**Thomas Woodrow**

Partner