



Breakfast at Belmont

A CEU Event
Wednesday • February 6, 2019

8:00 - 10:00 AM
Registration & Breakfast: 8:00 - 8:30 AM
Presentation: 8:30 - 9:30 AM
Tours & Networking: 9:30 - 10:00 AM

Breakfast will be served.

Belmont Village Senior Living
500 McHenry Road
Buffalo Grove, IL 60089

THE LINE WE DRAW: PROFESSIONAL BOUNDARIES WITH VULNERABLE POPULATIONS



SPEAKER: MARTHA KERN

Chief Marketing Officer, Lifecare Innovations, Inc.

Martha has more than 20 years of extensive experience in marketing and brand development in the senior care industry.

Professionals serving seniors and other vulnerable populations are intimately involved in people's lives and personal business, and interactions can become overly familiar. Join us for an informative presentation on setting professional boundaries. This presentation will review the reasons we maintain boundaries, how they are sometimes breached and what to do if a professional relationship barely walks the line between personal and professional.

Seating is limited. RSVP by February 4 to Susan Kocanda at 847-537-5000 or skocanda@belmontvillage.com.

Participating social workers, RNs and nursing home administrators will be eligible to receive 1 CEU at the completion of this program. CEU certificates provided by Lifecare Innovations.



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